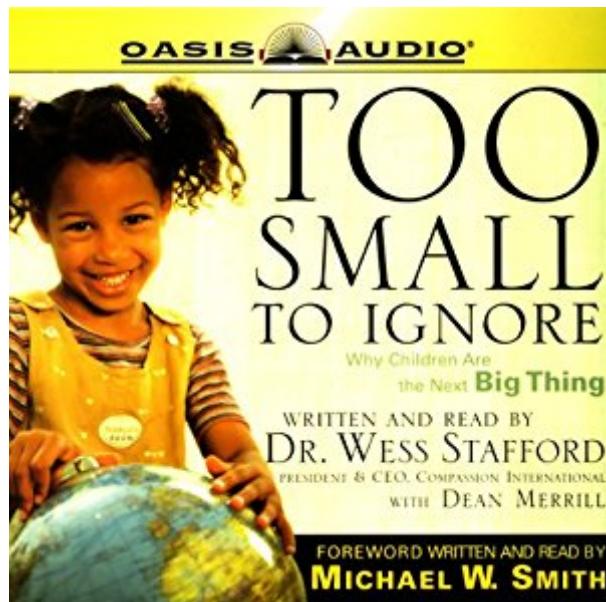


The book was found

# Too Small To Ignore: Why Children Are The Next Big Thing



## **Synopsis**

# DISCS: 4 LENGTH: 004:15:00 Children throughout the world are important and we must invest in them to make a difference in shaping the future. --This text refers to the Audio CD edition.

## **Book Information**

Audible Audio Edition

Listening Length: 4 hours and 15 minutes

Program Type: Audiobook

Version: Abridged

Publisher: Oasis Audio

Audible.com Release Date: December 21, 2005

Language: English

ASIN: B000E0LE6K

Best Sellers Rank: #24 in Books > Audible Audiobooks > Politics & Current Events > Current Events #3877 in Books > Audible Audiobooks > Religion & Spirituality > Christianity #68469 in Books > Christian Books & Bibles > Christian Living

## **Customer Reviews**

As president and CEO of Compassion International, a Christian child sponsorship agency, Dr. Wess Stafford is naturally passionate about children. But in his book *TOO SMALL TO IGNORE: Why Children Are the Next Big Thing*, Stafford goes beyond heartfelt excitement to build a compelling case as to why investing heavily in children will not only transform the face of Christianity but also our world. It's well known that the majority of people who embrace Christianity do so while still young. In fact, two-thirds of people who give their lives to Christ make a personal faith commitment before the age of 18. Yet children are literally dying around the world as a result of the effects of poverty. Sickness, disease and starvation are stripping the world of one of its greatest resources. Stafford notes that every major movement in world history --- from the Nazis to the Communists to the Taliban --- has strategically mobilized children. If such a force can be used for darkness, it can also be used for good. Yet Christianity has not done an outstanding job of investing in and raising up younger followers of Jesus. That's why Stafford argues that it's time for the church and believers around the world to wake up and begin investing their time and resources into the lives of children. He champions four sets of freedoms that every child deserves: a freedom from drivenness, materialism, competition and fear. He argues that these are some of the most precious gifts that we can give to the next generation in order to equip them to reach their full potential.

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